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Perfecting *The Art of Following*

Author Jennifer Streeter briefly discusses the essentials of being a good leader

Phoenix, AZ – (Release Date TBD) – *The Art of Following* can take a lifetime to master. But this is the foundation of the “Leadership Pyramid.” You have to understand the perspective of a follower for you to become a good leader. If your passion is for leadership, being an effective follower is not going to be easy. There are so many leaders these days that lose sight of the importance of following. That’s why, manager, leadership coach, and author Jennifer Streeter offers you this book to provide insight into the importance of continuing to be a good follower – even though you may already be a leader or are moving into a leadership position.

This book is not a checklist of tactical steps to ensure success; rather, it’s a compilation of intangibles you need to develop in order to be successful. While leadership positions are defined by organizational structures, leading on the other hand is characterized by how people feel about following the leader personally and professionally through the good and bad times. Leaders are judged by their employees everyday and in every action or decision they make. Leaders must establish good credibility for them to be able to motivate their people.

You may have worked with leaders both superb and abysmal. Perhaps, you have hoped that the great ones would always be there, and you may have wanted to escape the bad ones. The different leaders you have encountered triggered various feelings in you, which affected your ability to follow them. You reflect and ask yourself if those leaders have been good followers. Then, you realize the importance of being both a good follower and a good leader. For you to be an effective leader, you have to learn and master *The Art of Following*.

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About the Author

Jennifer Streeter has spent the past twenty years managing, coaching, and leading employees in a variety of working environments from government to *Fortune 500* organizations. She worked her way up from frontline positions through managerial roles and into executive-level positions. Jennifer’s experience with human resources provides her with a unique insight on balancing practical business application and legal perspective to keep managers from making unnecessary and costly mistakes. Jennifer is a firm believer in continuous education and, as such, holds a Bachelor’s Degree in Management and a Master’s of Business Administration in Leadership Studies.

The Art of Following * by Jennifer Streeter

Building the Foundation for the Leadership Pyramid

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