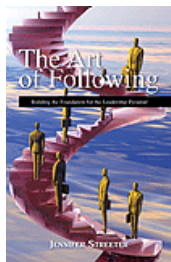
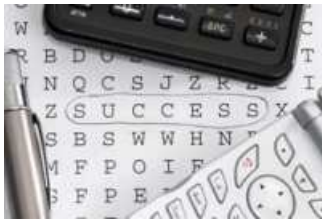


## In This Issue:

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## Leadership Thought

As organizations continue to hold the line on increasing head count or in some cases implementing further staff reductions, leading during these turbulent times remains a challenge. Here are some reminders of what employees expect out of their leaders.

1. Model the way. The more a leader can remain positive and productive, staff will follow. It is important to remember that everyone is watching.
2. Be as visible as possible. If a leader is missing during tough times, employees will create a rumor mill of opportunity for bad information to rise to the surface. Being visible will reassure employees that you are there with them.
3. Interpersonal skills are more important than ever. Continuing good relationships with your employees will allow employees to ask questions and foster trust. If you have a strained relationship with employees now is the time to work on it.

Employees are an organizations greatest asset. During these tough times it is important to continue demonstrating to them just how important they are.

## Leading from the Ground Up

Leading from the ground up emphasizes building a solid foundation for the pyramid before navigating to the top. Even experienced leaders can benefit from reflection before continuing their journey, as a fresh perspective and focus on principles can sharpen their vision. In an era of change, successful leaders adapt not only to their environment but to the criteria upon which their success in an organization and industry is judged.

## New Release

*The Art of Following: Building the Foundation for the Leadership Pyramid* has arrived! Here is a summary of what's inside:

*The Art of Following* can take a lifetime to master. But this is the foundation of the "Leadership Pyramid." You have to understand the perspective of a follower for you to become a good leader. If your passion is for leadership, being an effective follower is not going to be easy. There are so many leaders these days that lose sight of the importance of following. That's why leadership coach and author Jennifer Streeter offers you this book to provide insight into the importance of continuing to be a good follower - even though you may already be a leader or are moving into a leadership position.

You may have worked with leaders both superb and abysmal. Perhaps, you have hoped that the great ones would always be there, and you may have wanted to escape the bad ones. The different leaders you have encountered triggered various feelings in you, which affected your ability to follow them. You reflect and ask yourself if those leaders have been good followers. Then, you realize the importance of being both a good follower and a good leader. For you to be an effective leader, you have to learn and master *The Art of Following*.

The book is available at [Xlibris](#)

## Website

Please visit our website at <http://www.following2leading.com> for the latest information on *Learning to Lead from the Ground Up*.

If you would like to schedule an in-house workshop please send your request to: [inquiries@following2leading.com](mailto:inquiries@following2leading.com)